



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Have a Heart, Give Life

Community Blood Drives take place in Ballston Spa and Malta

BALLSTON SPA, NY (February 4, 2011): Ballston Spa National Bank (BSNB) and the American Red Cross are teaming up to sponsor two blood drives on Monday, February 14, both from noon – 6 p.m. The locations are: Ballston Spa Elks, 10 Hamilton Place, Ballston Spa and Malta Community Center, 1 Bayberry Rd, Malta.

The partnership started with a bank-sponsored Blood Drive seven (7) years ago. Support has grown over the years with BSNB employees not only donating blood, but working extended hours contacting previous donors and reaching out to the community to make the drive a continued success. BSNB's President and CEO, Christopher R. Dowd, currently serves as Chair of the Board of Directors for the Adirondack-Saratoga Chapter of the American Red Cross and is also a Board Member for the Northeastern New York Region.

"On behalf of everyone at BSNB and the American Red Cross, I ask for your support," said Mr. Dowd. "The Red Cross provides an invaluable service to the people in our communities and their efforts have a profound impact."

The drives will honor Lisa Giknis, of Diamond Point, NY, whose mother had breast cancer and received many blood products, which helped extend her life. In 2005, a year and a half after her mother passed away, Lisa was diagnosed with breast cancer. Today, she is cancer-free. Although Lisa didn't require a blood transfusion, she realizes how generous blood donors helped her have more time with her mother.

To make an appointment to donate blood at this drive, or for more information about donating blood, call **1-800-RED CROSS (1-800-733-2767)** or visit redcrossblood.org. Individuals who are at least 17 years of age (16 with parental permission), weigh at least

(more)

110 pounds and are in generally good health may be eligible to donate blood. High School students and donors 18 years of age and younger also have to meet certain height and weight requirements. Identification is required at the time of donation.

ABOUT BALLSTON SPA NATIONAL BANK:

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB's web site can be found at <http://www.bsnb.com>. To become part of BSNB's online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.

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